

What's Your J-Talent?
Online Talent Contest

【Judging criteria】

Talent entries will be judged on the following basic criteria:

Content:

- Ingenuity is seen, and the entry is excellent in imagination and expressive power
- Originality is observed
- The entry displays a fresh and exciting perspective or element of surprise
- A solid understanding of the target Japanese culture is shown

Video:

- Effective use of sound/acoustics and video editing
- English subtitles are attached (if Japanese language appears in entry)

(Japanese Category entries only)

- The meaning of the words can be recognized, pronunciation, voice volume, speed
- Opinions are fully communicated using Japanese