

PREPARING FOR A GLOBAL 21ST CENTURY

Australia and Japan continue to have a close relationship, not just through trade but through the mutual attraction of our cultures and the goodwill generated by many people to people connections. Japanese has been for a long time the most popular language in Australian schools.

By studying Japanese you not only learn to communicate in the language, but you also develop an understanding of and empathy for the people and their culture.

Through the learning of Japanese, you will become respectful and inter-culturally competent individuals and globally conscious citizens. This will help you to thrive in the competitive world of the future.



MESSAGES FROM SENPAI



Learning Japanese has opened so many doors. In both Japan and Australia, I've experienced things I never could have dreamed of without Japanese.

**Shanon Whiley, Cultural Affairs Officer
The Consulate-General of Japan
in Brisbane**

Studying Japanese at university opened up a world of opportunities. My work has taken me not only all over Japan, but on business trips around the world.

**Jaryd Sarky, Consultant,
Mergers & Acquisitions Deloitte Japan**



Learning Japanese definitely helps when looking for a career in Japan. You can also learn about the workplace culture through business Japanese.

**Po-Hao Chen, Software Engineer,
LINE Japan**

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Highlights of our Japanese program

Land of Inspiration
JAPAN
Learn Japanese to...
discover, connect
and enjoy!



LAND OF INNOVATION

The Japanese market is first in the world for the number of industrial robots. Pepper by SoftBank Robotics is the world's first social humanoid robot able to recognize basic human emotions, now adopted by many businesses and schools around the world.



Japanese cars like Toyota and Mazda are the most popular makes of cars in Australia.

Japan is Australia's 2nd largest export market. The main export is natural resources.



Japan built the first *Shinkansen* (bullet trains) in 1964, and they now travel up to 320km/h. In 2027, the magnetic bullet train will reach 500km/h!



Japan is one of the top destinations for Australians. Over half a million Australians visited Japan in 2019.

About 300,000 regional festivals are held each year in Japan to celebrate a shrine's deity, or a seasonal or historical event.

LAND OF AMAZEMENT



The Japanese diet is considered to be healthy and well balanced. Importance is placed on presentation as well as taste. *Washoku* (traditional Japanese cuisine) has been added to the UNESCO Intangible Cultural Heritage List.

80% of the land is covered by mountains which enchant visitors by their beauty in all four seasons. The most famous is Mt Fuji, which is revered by the Japanese.



LAND OF ARTS AND CULTURE

Japanese martial arts have become popular around the world. They have a spiritual side, and teach respect, endurance and self-discipline.



The Japanese highly value their traditional arts and crafts, and constantly adapt them to modern living.



Kyaraben (character bento) are lunchboxes in which the food is artfully arranged to look like miniature popular characters.

Japanese *anime* and *manga* are world renowned.

Miyazaki Hayao's film 'Spirited Away' won the Academy Award for Best Animated Feature Film.

